

NEWS RELEASE



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For Immediate Release

HALIFAX REGIONAL VIDEO ENTERED IN NATIONAL COMPETITION *Public Asked to Vote for Local Video*

ROANOKE RAPIDS, NC (October 4, 2011)—Halifax Regional employees are asking the public to vote for their video that promotes breast cancer awareness.

Several hundred employees put on pink gloves and their dancing shoes and starred in a video that is in national competition. The video has been submitted to Medline Industries, manufacturer of the gloves and producer of the original Pink Glove Dance video.

The deadline for voting for the best video is October 21. Visit www.pinkglovedance.com to see Halifax Regional's video and to vote online.

"We hope our friends in the communities we serve will support us by voting for the Halifax Regional video," said Peter Rossi, RN, manager of surgical services, who organized the event. "It's four minutes of fun and frolic for a good cause."

The video is up-tempo, pop music to the tune of "Down," by Jay Sean. It was produced by Melinda Speight of Roanoke Rapids, who volunteered her time.

More information is on Halifax Regional's web site, www.halifaxregional.org.

Medline marketed a disposable pink glove to encourage people to talk about breast cancer. Medline is donating a portion of each sale of pink gloves to the National Breast Cancer Foundation. So, far, Medline has donated more than \$800,000 to the Foundation to pay for mammograms for people who cannot afford them.

Viewers with a Facebook account may vote on videos, and the top three winners will receive a donation in their name to the breast cancer charity of their choice. The winners will be announced October 28 on www.pinkglovedance.com.

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About Halifax Regional

Halifax Regional Medical Center is licensed for 204 beds, including psychiatric and nursery. A non-profit organization, Halifax Regional is fully accredited by the Joint Commission. For more information, visit www.halifaxregional.org.